

KENTUCKY STATE BOARD OF AGRICULTURE  
APPLICATION FOR CERTIFICATION AND APPROVAL FOR  
CONDUCTING A REFERENDUM AMONG BOVINE PRODUCERS

Date: 7/27/2004

Name of applicant: Kentucky Cattlemen's Association

Address: 176 Pasadena Drive, Lexington Kentucky 40503

List details of referendum including, but not limited to, proposed amount and basis of assessment to be collected, proposed effective date of assessment, method of collection of assessment, and purpose of referendum.

The referendum will be asking beef producers to increase the state check off program from \$.25 to \$1.00. This would only be collected in the event that the national beef promotion program is stopped. In the event that the national program stops, the state program would begin at that moment. Collections would be mandatory and would be collected in the manner that it is today. It would be collected at livestock auctions, collection points and mailed in from private treaty sales. Purpose of the referendum is to continue the beef promotion and research programs in Kentucky.

Will referendum be held on a statewide basis or area basis? This will be a statewide referendum.

If referendum passes, describe program to be implemented on behalf of producers.

The program will follow the beef promotion program that has been in place since 1986. Funds will be utilized in program areas of Beef Promotion, Consumer Information, Producer Communication, Industry Information and Research.

How will program be implemented?

Staff and overhead that are in place today will implement the state program in the same manner that it is managed today. The use of producer and industry committees will be responsible for planning.

Who will administer the program?


The Kentucky Cattlemen's Association will administer the funds. Producer committees and industry advisory committees will be responsible for marketing plans and budget development

Proposed effective date of program

The state program would only take effect if the national program is terminated. However, in the case for termination of the national program the state beef promotion easement would take effect immediately.

Number and geographic area, by counties, of producers affected by program.

All beef producers in Kentucky would be affected.

  
Dave Maples  
Executive Vice-President  
Kentucky Cattlemen's Association